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BOOK PROPOSAL FORM

TOPIC:

AREA:

NUMBER OF PAGES ESTIMATE :

NAME OF PAPER YOU TEACH:

AREA OF SPECIALISATION:

PG/UG:

YEAR:

PAPER

CORE {} OPTIONAL {}

WHAT IS THE EXTENT OF DEVELOPMENT ON THIS PROPOSAL :

WHEN DO YOU PLAN TO COMPLETE THE MANUSCRIPT:

WILL IT BE POSSIBLE FOR YOU TO GIVE US A HARD COPY AS WELL AS A
SOFTCOPY OF THE MANUSCRIPT IN DOUBLE SPACE TYPING?

YOUR MOTIVATION BEHIND WRITING THIS BOOK:

contd...2...

...2...

SYNOPSIS OF THE PROPOSED BOOK:

COMPETITION

(a) Please list the major books (both Indian and Foreign) which will compete with your proposal:

Author	Title	Publisher	Place of Publication	Year of Publication	No. of Pages	Price
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(b) Please give below the major strengths and weaknesses of the above titles vis-a-vis your proposal:

Author/Title Strengths	Weaknesses
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3.

Please give below the readership/market for which you have designed your book, specifying what the primary and secondary markets would be.

Level : School/Polytechnic/Undergraduate/Postgraduate

Course (s) offered

Course Name	Length of Course	Year/Semester	Institutions where Taught
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What syllabi have you studied for designing the manuscript?

To what extent does your manuscript meet the syllabi requirements?

What are the courses/markets for which your book could serve as a reference?

Would the availability of supplementary material like a Solution Manual/ Transparency Master add value to the book? If yes, are you planning to develop one? Please provide the details of all such material.

4.

2. Professional/Reference Book

Type of Professional:

Level (Managers/Practising Engineers/Consultants/Supervisors):

Indicate the academic courses for which your book would serve as a reference:

Course Name	Level (UG/PG)	Institutions where Taught
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TABLE OF CONTENTS; PLEASE ENSURE THAT YOU LIST THE SUBHEADINGS OF CHAPTERS AS WELL

WHAT IS YOUR ESTIMATE OF SALES OF THE BOOK:

WHAT ARE YOUR OTHER AREAS OF INTEREST

5.

PLEASE GIVE US A LIST OF ALL PUBLICATIONS AUTHORED BY YOU

PLEASE ENCLOSE YOUR DETAILED RESUME, ADDRESS AND EMAIL:

Please send the details of your proposal to:

Ranjan Kaul
Publishing Director
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